

**St Johns County Tourist Development Council**  
FY21 Arts, Culture and Heritage Grant  
Peak Periods

Events scheduled during the time periods identified below will be classified as Peak Period events and 5 points will be deducted from the related grant application.

October

- Daytona Biketoberfest week
- Florida-Georgia weekend

November

- Thanksgiving Day 4-day weekend

December

- Christmas week

January

- New Year's week

February

- President's Day weekend
- Daytona Speed Week/Daytona 500

March

- March 1<sup>st</sup> to March 31<sup>st</sup>

April

- April 1<sup>st</sup> to April 30<sup>th</sup>

May

- Memorial Day weekend

June

- None

July

- July 1<sup>st</sup> to 31<sup>st</sup>

August

- None

September

- None